



Cougar 2020 Yearbook Senior Ad Contract

Send completed form to:

St. Thomas More Yearbook Dept. / 450 E. Farrel Rd. / Lafayette, LA 70508

Questions? Email Laura Trahan at yearbook@stmcougars.net

AD SPECIFICATIONS

- Pictures should be sent to yearbook@stmcougars.net with the senior's name in the subject line of the message.
- Please be sure you have included all the pictures you want in the ad.
- **Scanned pictures and pictures taken from a cell phone are of lower quality and will not show well, especially if you are relying on that image to appear as a large part of your ad, so please choose pictures taken with a digital camera if possible.** Files under 200 KB are difficult to enlarge and work with, so please choose pictures that are at least this size.

AD DESIGN

- The Cougar staff will construct the ad for you, OR you may create your own.
- If you would like us to design the ad, please use the back of this page to write out your message for the ad and to sketch out any preferences for layout. Keep in mind that the longer your message is, the smaller your pictures will be.
- If you choose to design your own ad, make sure it fits the dimensions listed below and is submitted as a **jpeg only**.

DEADLINES SUBMISSION REQUIREMENTS

- **WEDNESDAY, APRIL 29th** is the deadline for all materials (yours AND the professional photographer's) to be received. We will be finalizing our yearbook pages at this point and it will be very difficult to accommodate late requests or submissions. If you still do not have senior pictures ready from your photographer at that point, then please choose other pictures to submit for your ad.
- Ad size desired (circle one)

Full (\$440)	Half (\$250)	Quarter (\$135)	Eighth (\$80)
8.25" x 11"	8.25" x 5.375"	4" x 5.375"	4" x 2.5625"
(\$360 by 3/26)	(\$225 by 3/26)	(\$121 by 3/26)	(\$72 by 3/26)

This year we are offering a **10% discount** for all ads paid by **Thursday, MARCH 26th**. If we receive your form and your check by this date, it will allow us to reserve your spot and construct your ad. You still have until April 25th to submit your picture.

**Please make all checks payable to STM Yearbook.

- Checklist of materials:

_____ I have enclosed my payment for \$ _____

_____ I will want _____ number of pictures in the ad.

Maximum Number of Pictures:

- Full page 10 pictures maximum
- ½ page 6 picture maximum
- ¼ page 3 picture maximum
- 1/8 page 1 picture maximum

Student's name as it should appear on the ad (please print): _____

Name and relationship of person placing ad: _____ Cell #: _____

Email address: _____ Signature: _____

Photographer's name & email address (if applicable) _____

